

news +++ Light + Intelligent Building Istanbul  
27–29 November 2024

## light+ intelligent building ISTANBUL

### Light + Intelligent Building Istanbul: The new meeting point for the lighting and building automation technologies industry

**Istanbul, 19.09.2024 - Light+ Intelligent Building Istanbul, the new meeting point for the lighting and building automation technologies industry, will be held in Istanbul on November 27-29, 2024. Organized by Messe Frankfurt Istanbul with the support of the Lighting Equipment Manufacturers Association (AGID), this event will bring together professionals from Türkiye and neighboring regions to host the industry's leading manufacturers.**

Light+ Intelligent Building Istanbul will feature over 100 exhibiting companies from Türkiye and other countries including China, India, Germany, Italy, Spain and Bulgaria. Exhibitors will showcase innovative products in decorative lighting, technical lighting, street and city lighting, home/building automation, electrical engineering, and more categories. The fair will host distributors and purchasing professionals from Türkiye and primarily from the Middle East, North Africa, Eastern Europe, Greece, and the Balkans. Trade visitors will include groups of domestic and international architects, engineers, contractors, interior designers, designers, distributors, and public institutions.

In addition to thousands of products and services showcased at the fair, a comprehensive fringe program will take place. The major highlight of the program will be the BalkanLight Conference. The international BalkanLight Conference will take place on November 28-29, 2024, during Light+ Intelligent Building Istanbul to be held at Istanbul Lutfi Kirdar International Convention and Exhibition Centre. The conference will be hosted by Turkish National Committee on Illumination (ATMK) with a focus on "**Future of Lighting: Efficient and Intelligent**" and will feature new studies on all aspects of lighting for invited guests.

The primary target audience of Light+ Intelligent Building Istanbul consists of professionals and buyers in lighting and building automation sectors. Additionally, professionals from related fields such as energy management, architecture, building technologies, and security systems will also attend, the fair which will welcome both commercial visitors and public sector representatives.

Light+ Intelligent Building Istanbul will offer manufacturers from various regions the opportunity to showcase their products and establish new business connections, not only as a local platform but also as an international one. With Messe Frankfurt's strong international network, Light+ Intelligent Building Istanbul will provide significant business opportunities for industry professionals in Türkiye and surrounding regions.

Light + Intelligent Building Istanbul – The new meeting point of the future  
27–29 November 2024, Istanbul Lutfi Kirdar International Convention and Exhibition Centre

**For more information:**

[www.light-building-istanbul.tr.messefrankfurt.com](http://www.light-building-istanbul.tr.messefrankfurt.com)

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Light + Intelligent Building Istanbul is part of Messe Frankfurt's Light + Building Technology fairs headed by the biennial [Light + Building](#) event. For more information on Light + Building shows worldwide, please visit <http://www.brand.light-building.com>.



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**Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,160 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €454 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: [www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability)

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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