

news +++ ISH China & CIHE

China International Exhibition Center (Shunyi Hall), Beijing, 20 – 22 February 2025



## ISH China & CIHE returns next spring Sparking fresh perspectives within the HVAC industry

**Beijing, 30 July 2024. ISH China & CIHE – the China International Trade Fair for Heating, Ventilation, Air-Conditioning, Sanitation & Home Comfort System will once again take place at the China International Exhibition Center (Shunyi Hall) in Beijing from 20 – 22 February 2025. Renowned as Asia’s premier annual gathering for the HVAC sector, the show is widely recognised as a comprehensive platform for showcasing products and exchanging ideas. The 2025 event expects to house over 1,300 exhibitors and welcome around 75,000 attendees over an area of 110,000 sqm. To meet the demands for innovative solutions that address the current challenges, the exhibits will be organised into five sectors: “Heating solutions”, “Energy solutions”, “Water solutions”, “Comfort solutions” and “Installation & intelligence”.**

Across the world, various industry sectors such as construction, HVAC, and energy are adopting new development models to address challenges posed by rapidly evolving market conditions. These challenges include adapting to constant changes in the climate and steadily increasing market demand, as well as leveraging technological innovations.

On the other hand, more opportunities are presented as the move towards sustainability continues to progress. In China, for instance, the market is actively involved in the refurbishment of existing buildings and urban infrastructure, encouraged by favorable policies from the government. Together, these elements are stimulating innovation and enhancing the vitality of the local market.

China's 14<sup>th</sup> Five-Year Plan, unveiled in 2022, sets a clear goal to undertake energy-saving renovations on over 350 million sqm of existing buildings and to construct more than 50 million sqm of ultra-low and near-zero energy buildings. It also sets a target for the renewable energy substitution rate in urban buildings to reach 8% by 2025<sup>1</sup>. In March of this year, the government introduced several policy measures focused on consumer goods and equipment renewal, encouraging the update of HVAC systems<sup>2</sup>. As the benefits of the global green transformation become increasingly evident, the HVAC industry is presented with new opportunities amidst the challenges.

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<sup>1</sup> “Notice on the Development Planning of Building Energy Conservation and Green Building”, 1 March 2022, Ministry of Housing and Urban-Rural Development, [www.gov.cn/zhengce/zhengceku/2022-03/12/content\\_5678698.htm](http://www.gov.cn/zhengce/zhengceku/2022-03/12/content_5678698.htm) (Retrieved on 15 July 2024)

<sup>2</sup> “China to promote equipment renewals, trade-ins of consumer goods”, 13 March 2024, The State Council, The People’s Republic of China, [english.www.gov.cn/policies/latestreleases/202403/13/content\\_WS65f19f27c6d0868f4e8e50e2.html](http://english.www.gov.cn/policies/latestreleases/202403/13/content_WS65f19f27c6d0868f4e8e50e2.html) (Retrieved on 15 July 2024)

With support from government policy, the HVAC markets in China and Asia are gearing up for fresh developments. To better align companies' purchasing strategies and help the industry capitalise on business opportunities, ISH China & CIHE is set to mark a new beginning in the early spring of next year. The exhibition will significantly enhance its display structure, positioning itself as the industry's premier event of the year. It will continue to provide a professional platform for businesses to showcase innovative technologies and products, promoting their strengths to the market.

On another note, as a member of the Messe Frankfurt ISH global network, the fair has cultivated many global industry connections over the years. For example, the 2024 exhibition drew 73,579 visitors from 42 different countries and regions, offering exhibitors extensive opportunities for cooperation and boosting their global competitiveness. Like in previous years, the 2025 show will continue to utilise its extensive network to invite industry professionals from around the world. This collaborative strategy allows the fair to work alongside Chinese industry stakeholders to jointly tackle opportunities and challenges.

### **Presenting diversified solutions with new perspective**

ISH China & CIHE is always keenly attuned to market changes. Acknowledging the complexity and uniqueness of application scenarios which in turn heightens the demand for diversified solutions, the 2025 exhibition will be organised into five key sectors:

- **Heating solutions**

For many years, the exhibition has been emphasising the technological advancement of the heating sector, fostering clean, comfortable, innovative and diversified development. The heating solutions sector will concentrate on a variety of components including boilers, heat pumps, air conditioners, water heaters, electric heaters, floor heating, radiators, fan coil units, smart heating systems and industrial heating. This sector will feature a range of technologies and products that align closely with market demands for more comfortable, energy-efficient, and environmentally friendly heating solutions, thereby driving new developments in the industry.

- **Energy solutions**

Energy serves as a fundamental pillar for modern human society. Amidst a rapidly evolving global energy governance, China, the world's largest energy consumer, is spearheading the creation of energy solutions around the principles of innovation, coordination, green initiatives, openness and collaboration. The energy solutions sector aims to promote the development of the global energy sector by showcasing solutions that integrate and optimise various energy sources in a sustainable and efficient manner. Showcases will include integrated energy management, renewable energy, energy and heat storage, hydrogen, solar & biomass energy and meters & measuring.

- **Water solutions**

The water solutions sector, a vital segment within HVAC, air conditioning, heat pumps, and home comfort systems, will feature an array of equipment including water pumps, piping, tubes and fittings, valves, and water supply and drainage equipment. This sector aims to bring together leading domestic and international companies, creating a one-stop sourcing and promotional platform for the entire water solutions industry chain.

- **Comfort solutions**

ISH China & CIHE remains true to the needs of the domestic market by continuing its

emphasis on the original “Life” sector. The new comfort solutions sector will concentrate on products essential for enhancing living environments such as five-constant systems, multi-coupled systems, fresh air systems, water purification and air purification. By highlighting these areas, the sector is set to drive a deeper level of innovative development within the sphere of comfortable home systems and comprehensive solutions across China and Asia. This focus ensures that the sector addresses both current and emerging needs for healthier and more sustainable living environments.

- **Installation & intelligence**

To actively respond to the industry’s call for digitisation and new installation solutions, the newly debuted installation & intelligence sector will gather solutions for smart home, sensors and controllers, software and digitisation, installation tools and fasteners as well as tools for repair and detection.

ISH China & CIHE is organised by Messe Frankfurt (Shanghai) Co Ltd and CIEC GL events (Beijing) International Exhibition Co Ltd. It is headed by the biennial ISH event in Frankfurt, Germany, the world’s leading trade fair for HVAC + Water which will next take place from 17 – 21 March 2025. For more information, please visit [www.ish.messefrankfurt.com](http://www.ish.messefrankfurt.com).

For more information about ISH China & CIHE and, a further ISH event in China, ISH Shanghai & CIHE - Shanghai International Trade Fair for Heating, Ventilation, Air-conditioning & Home Comfort System, please visit [www.ishc-cihe.com](http://www.ishc-cihe.com).

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**Press information and photographic material:**

<https://ishc-cihe.hk.messefrankfurt.com/beijing/en/press.html>



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**Background information on Messe Frankfurt**

The Messe Frankfurt Group is the world’s largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,300 people at its headquarters

in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2023 were around € 609 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: [www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability)

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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