

news +++ Auto Maintenance and Repair Expo
Beijing New International Exhibition Center Phase II, 31 March – 2 April 2025



AMR returns to Beijing in a brand-new venue in spring 2025

Beijing, 6 September 2024. As a service platform in Asia Pacific's automotive aftermarket, the 73rd edition of the Auto Maintenance and Repair Expo (AMR) will return to Beijing from 31 March to 2 April 2025. Building on a strong foundation developed over the last 40 years, AMR 2025 will actively embrace technological innovations and empower companies in industry transformations moving towards a sustainable future. The show will present latest achievements in digital transformation, green development, smart transportation, and industry upgrades in the aftermarket, producing seamless experiences and business opportunities for exhibitors in an expanded exhibition space.

Harnessing Beijing's resources in a new venue

Over the decades, AMR has dedicated resources to advance the automotive aftermarket. By offering comprehensive services and keeping pace with industry developments, the fair has gained broad recognition from participants. In response to the needs and the call from various stakeholders, AMR 2025 will return to Beijing, taking place in the recently opened Beijing New International Exhibition Center Phase II, which is equipped with latest exhibition facilities. Serving as a professional service platform for sourcing, information exchange, education, and collaboration, AMR will leverage Beijing's strategic position to drive international trade in the aftermarket and foster global industry growth. With a robust audience base across Asia Pacific, the show will also enhance the level of promotion in Central Asia and Eastern Europe to help companies capitalise on opportunities along the Belt and Road, one of China's key economic strategies.

Innovating within established sectors

This edition of AMR will span across 100,000 sqm in four halls, featuring cutting-edge technologies along the supply chain. The Repair & Maintenance sector will cover testing and diagnostics, body and paint, general and specialised tools, repair equipment for tyres, car wash and care, in addition to a focus on breakthroughs in new energy vehicles and green repair. The well-received **Green Repair & New Energy zone** will return with green maintenance equipment, technologies and solutions, emphasising standardisation in workshop environments, particularly in relation to new energy vehicle maintenance, intelligent spray-painting robots, and digital upgrades. Participants will gain insights into sustainable aftersales services with green technology, as well as digital solutions for enhancing efficiency and reducing waste.

The scale of the Parts & Components sector (Halls B1 and B2) will further expand to encompass parts and components, as well as electronics and connectivity. It will amplify commercial vehicle parts, showcasing body, chassis, powertrain, brakes, suspension, steering, electrical and drivetrain systems, as well as electric motors, power systems, drive controllers, and network communication systems for new energy commercial

vehicles. By attracting professionals from OEMs, logistics companies and fleets, the show will produce more business prospects for exhibitors in the commercial vehicle market.

Additionally, the Accessories & Customising sector will showcase a full range of product offerings, including interior and exterior accessories, car wraps, as well as chassis, suspension, power modifications, tyres, and wheels to improve vehicle handling.

Spotlighting vehicle-road collaboration in road transportation

The **Road Transportation Equipment zone** will feature advancements in smart transportation solutions, unveiling the potential of vehicle-to-road technologies with displays for commercial vehicles, special vehicles, simulation equipment, cargo systems, safety facilities, testing equipment, and smart management systems. Leading companies will present high-tech products related to simulated driving, traffic safety, and intelligent management. In addition, the debut of load securing equipment is poised to support the logistics and transportation industry.

Elsewhere, the zone will host the Safety Driving and Smart Transportation Forum, along with the release of new teaching materials and policies for safe driving. The combination of a showcase area and forum stage expects to unite local commercial vehicle manufacturers, public transportation groups, logistics companies, traffic management departments, research institutions, and driving institutions. The aim is to connect a wider range of participants for cross collaboration amongst these parties.

Industry and education integration

Following the successful introduction of the National Vocational Skills Competition 2024, New Energy Vehicle Repairer and Vehicle Paint Finishing, the upcoming edition will continue to hold a series of skill competitions for new energy vehicle maintenance, sheet metal painting, tyre repair, and connectivity. These contests intend to attract hundreds of professionals and vocational institutes to demonstrate practical skills with advanced technologies.

Additionally, the events will help exhibitors improve brand awareness and present products as an upswing of practical demonstrations on the show floor. These activities are amongst a handful of interactive experiences that AMR offers for visitor engagement and business exchange.

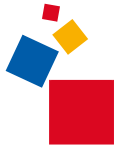
The Auto Maintenance and Repair Expo (AMR) is co-organised by China Automotive Maintenance Equipment Industry Association (CAMEIA), China Automotive Maintenance and Repair Association (CAMRA), Messe Frankfurt (Shanghai) Co Ltd and China National Machinery Industry International Co Ltd (Sinomachint). The fair is one of the some 40 global events under Messe Frankfurt's Mobility and Logistics sector.

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Press information and photographic material:

www.auto-maintenance.cn.messefrankfurt.com/beijing/en/press.html

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Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,300 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2023 were around € 609 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: www.messefrankfurt.com/sustainability
With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

Background information on Sinomachint

China National Machinery Industry International Co., Ltd. (SINOMACHINT) represents a subsidiary of China National Machinery Industry Corporation, a centrally administered conglomerate on the Fortune Global 500 list. It stays committed to creating an integrated platform for technical exchange and trade promotion between Chinese and foreign businesses. And it has now built well-known exhibition brands – CIMT, CMECEXPO, and CNMTC – in a way to deliver a full range of convention and exhibition services that it focuses on, from event organization to operation. A parent company of more than 20 investment enterprises, SINOMACHINT holds over 50 self-organized exhibitions domestically and nearly 20 overseas, while acting as the agent of about 200 foreign trade shows. In 2020, SINOMACHINT ranked first in the total number and area of exhibitions hosted on the mainland, according to statistics from the China Council for the Promotion

of International Trade. And its position as China's largest agent of overseas expos has for years stayed unchanged. As always, SINOMACHINT will remain a responsible innovator that values collaboration and shares benefits. That means it promises to spearhead the development of China's convention and exhibition industry and grow the Chinese business community for shaping the new dual-circulation development pattern. It stands ready to work more closely with all sectors of society for greater innovation, for more win-win scenarios, and for a thriving economy in China and beyond. For more information, please visit the website at: www.sinomachint.com