



Press Release

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47th Yapı - Turkeybuild Istanbul to Shape the Future of Architecture and the Building Sector with a Comprehensive Event Programme

The latest construction technologies and building products will be exhibited and industry trends will be discussed at the 47th Yapı – Turkeybuild Istanbul, set to take place at the Tüyap Fair Convention and Congress Center from April 16 to 19, 2025.

Yapı – Turkeybuild Istanbul, the largest construction exhibition in the region encompassing the Balkans, Commonwealth of Independent States (CIS), the Middle East, and North Africa, and one of the five largest construction exhibitions in the world, will highlight the latest developments shaping the construction sector. This prestigious event, held at the Tüyap Fair Convention and Congress Center, will be organized in collaboration with key institutions and organizations in the industry.

Yapı - Turkeybuild Istanbul is not only the most effective business platform in the region but also the longest-running exhibition in the Turkish construction industry. The exhibition serves as the main platform for both domestic and foreign exhibitors to reach a wide audience, consisting of buyers, decision-makers, and opinion leaders. The 47th Yapı - Turkeybuild Istanbul will host hundreds of local and foreign exhibitors showcasing buildings, construction materials, and technologies.

Attracting industry professionals from the Middle East, Central Asia, North Africa, and Türkiye, the exhibition serves as a key platform for fostering new collaborations. This year, international exhibitors from Italy, Austria, South Korea, China, Portugal, Thailand, Bulgaria, Russia, and Egypt will participate in the exhibition. DSP from South Korea will showcase a special project in a large exhibition booth, reinforcing its strong position in the Asian market. Egypt will make its debut at the exhibition this year with a dedicated national pavilion. As in previous years, China will have the largest presence, occupying the most extensive exhibition space, while two companies from Thailand will be participating for the first time. Over 250 companies have already secured their spots for the exhibition, which will take place from April 16–19, 2025.

Efficient Collaboration with BAU 2025

Yapı - Turkeybuild Istanbul, Türkiye has entered into a significant partnership with BAU 2025. As part of this collaboration, Yapı - Turkeybuild Istanbul participated in the exhibition taking place in Munich from January 13 to 17, 2025 with a dedicated booth. The event provided an opportunity to connect with industry stakeholders and expand its influence on the global stage.

Commenting on BAU 2025, **Banu Keskin, Director of Yapı - Turkeybuild Istanbul**, stated: “During BAU 2025, we had the opportunity to connect with both potential exhibitors and key buyers. Participating in the BAU Exhibition was the right decision, as it allowed us to engage directly with industry professionals—whom we would typically reach through digital platforms. Visitors to our booth shared firsthand that the international recognition of



Yapı - Turkeybuild Istanbul continues to grow rapidly. At the end of five days, we concluded the event by expanding our existing network. We have already started receiving inquiries from visitors looking to establish new collaborations and make purchases. In fact, we are even receiving emails requesting manufacturer details for specific products. In this regard, Yapı – Turkeybuild Istanbul has once again proven itself as a vital industry bridge, fostering connections and business opportunities across the sector.”

Turkeybuild Istanbul 2025: An Event Program Full of Innovation and Collaboration

Yapı – Turkeybuild Istanbul 2025 is set to host an exciting event program this year, uniting prominent figures from the architecture world. This program, crafted in collaboration with architects renowned for their work on successful projects in the sector, will shed light on the future of the construction industry.

The Yapı Arena events have been designed around four main themes by expert co-curators and the Yapı Content and Events team, aiming to shape the future of the architecture and building sector, provide innovative solutions, and inspire industry professionals. Over four days, discussions will focus on the economic, technological, social, and environmental transformation of the building industry. These conversations will be structured around four key themes—**“Innovation,” “Improvement,” “Impact,”** and **“Togetherness”**—each offering a unique perspective on the sector’s evolution.

Wednesday, April 16 – Under the theme **“The Raw Material of Discovery,”** experts will explore **discoveries, innovations, and transformations in materials science** that are shaping the future of the building industry. Co-curated by **Esra Aydınoglu**, Founding Partner of Solo Design & Consultancy, Architect, and Passive Building Designer, along with **Özgül Öztürk**, Founder of Circular Design and Architect, the first-day program will focus on **“Innovative Building Materials Inspired by Nature,” “Smart Designs that Preserve Ecological Balance,”** and **“Technologies Shaping the Future”**. Industry leaders will share inspiring insights on **material innovation, financial sustainability, and startup collaborations** within the framework of **sustainable urbanization and next-generation business models driven by a circular economy approach.**

Thursday, April 17 – On the second day of the exhibition, held under the theme **“Digital Repair,”** experts will discuss topics such as **“Digital Transformation and Adaptive Use,” “Healing Technologies,”** and **“Artificial Intelligence and Parametric Design-Oriented Solutions”** with a focus on **improvement**, offering groundbreaking perspectives and inspiring presentations. The co-curator of the second day will be **Hamid Hassanzadeh**, Founder of Parametric Architecture.

Friday, April 18 – The theme for the third day will be **“Architecture of Impact,”** with a focus on **impact**. **Dr. H. Cenk Dereli**, Founder of Nobon Architecture, will lead discussions on topics such as **“Transformative Architecture and Environmental Impacts,” “Social, Economic and Environmental Impacts of Design,”** and **“Upcycling and Economic Contributions”**. He will meet with decision-makers and thought leaders to strengthen collaborations between local governments, academia, and the private sector.

Saturday, April 19 – The final day will focus on the theme **“Together for Transformation,”** with a focus on **togetherness**. Discussions will include topics such as **“Creative, Sustainable and Transformative Designs through Collaboration & Participation,” “Individual and Social Transformation,” “Spatial Transformation,”** and **“Processual Transformation”**. These discussions will be led by inspiring experts and co-curated by **Oğul Can Öztunç**, Co-Founder of Piknik Works, Architect and Versatile Designer.



Stating that several developments in 2024 affected the export and import of construction materials, **Banu Keskin, Director of Yapı - Turkeybuild Istanbul**, said: “In 2024, exports of construction materials decreased by 0.5 percent compared to 2023, totaling \$29.03 billion. In 2024, imports decreased by 0.3 percent, totaling \$11.31 billion. Overall, both exports and imports experienced only a marginal decline. However, higher exports and imports were recorded in the second half of the year. The tight monetary policies implemented to combat high inflation, along with the contraction in the construction sector, weakened demand for construction materials. The global economic recession and the slowdown in the construction sectors, particularly in key markets such as European countries and the UK, contributed to a decline in material exports. Geopolitical developments also contributed to a slowdown in many traditional export markets. The conflicts in the Middle East, following the Russia-Ukraine war, negatively impacted exports. Exports to Russia and Israel declined with exports to Israel being banned. Middle Eastern markets also experienced a slowdown. In Türkiye, developments following the local elections had an impact. However, uncertainty and volatility in the Turkish lira have decreased due to the decisive implementation of the economic program since the second quarter. However, the Turkish lira began to appreciate, which put a strain on exports. In the third and fourth quarters, a general recovery in exports was observed. Exports increased slightly during these quarters compared to the same periods in the previous year.”

Banu Keskin stated that although there are uncertainties regarding how the import tax policies implemented by the new administration in the USA will impact construction materials and suppliers, it is anticipated that there will be a modest increase in construction material exports in 2025. She added, “With interest rate cuts in developed countries, we expect to see improvements in economic and construction sector expectations in 2025. Accordingly, exports of construction materials are expected to increase by 2-3 percent over the course of the year. Meanwhile, imports of construction materials are projected to decline slightly throughout 2025. Due to the tightening policies implemented in the economy, imports may also be limited in 2025.”

Visit <https://yapifuari.com.tr/en/main> for further information on Yapı - Turkeybuild Istanbul.

For detailed information:

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