

Automechanika Istanbul 2025 will reveal new routes for automotive exports

Istanbul, 18.02.2025. Playing a major role in the rise of automotive exports by creating business opportunities, Automechanika Istanbul continues to reach for Türkiye's target markets this year. The fair is set to break another business volume record in the automotive aftermarket sector, while breaking records in the number of national and international visitors every year. The event will serve as the focal point of the automotive industry by generating business across four key regions: Europe, Africa, the Middle East, and the Black Sea by bringing the key players of the automotive industry in Istanbul.

Despite a contraction in global demand, the automotive industry, which completed 2024 as Türkiye's export champion with a foreign trade volume exceeding \$37 billion, is eagerly anticipating Automechanika Istanbul 2025, one of the world's most significant trade fairs. The event, set to take place from June 12-15, 2025, at the Istanbul TÜYAP Fair and Congress Center, aims to provide the most extensive business networking opportunities for industry professionals within the 360-degree automotive aftermarket ecosystem. Utilizing all 14 halls of the fairground in addition to the Atrium Hall which is built outside the main foyer, Automechanika Istanbul has expanded to a total of 15 halls, making it Türkiye's most valuable B2B event.

Comprehensive coverage of the aftermarket ecosystem by 360 degrees

As Türkiye's largest international trade fair, Automechanika Istanbul will once again be the most dynamic meeting point of the global automotive industry in 2025. The event will shape future trends and strengthen business collaborations under the theme of "The Powerhouse of the Aftermarket." The fair will serve as an international trade platform for companies operating in the parts and systems industry, maintenance and repair services, mobility solutions, and spare parts sectors.

With its renewed concept, the event will focus on six key pillars: "Innovation, Sustainability, Change, Education, Employment, Commitment, and Advanced Technology". Showcasing a wide range of innovative solutions, from electric and hybrid vehicle technologies to AI-driven auto service solutions and green manufacturing technologies to alternative fuel systems, the event will cater to the needs of the top players in the automotive ecosystem.

The most prestigious meeting point for the global automotive industry

Automechanika Istanbul, one of the most prominent events in the global automotive aftermarket sector, will welcome industry professionals from around the world for its 18th

edition from June 12-15, 2025, at the Istanbul TÜYAP Fair and Congress Center. The fair, which has secured a key position in the global automotive industry thanks to Turkey's strategic location and regional manufacturing strength, will feature thousands of products and services across multiple categories, including parts and systems, diagnostics and repair, accessories and customization, electronics and lighting, vehicle washing and maintenance, dealer and workshop management, alternative drive systems & fuels, lubricants and maintenance chemicals.

Sustainability, innovation, and AI trends will shape the future

Automechanika Istanbul 2025 will provide an extensive platform for the 360-degree aftermarket ecosystem, focusing on sustainability, innovation, artificial intelligence, and industry transformation. In addition to supporting the sustainable transformation of the automotive industry, the event will feature key discussions on green manufacturing technologies, vehicle electrification, and AI-driven business processes.

Through special events, panel discussions, and competitions, participants and visitors will have the opportunity to experience the latest industry developments and create new business opportunities.

Target Markets: Europe, Africa, Northern Black Sea and the Middle East

Automechanika Istanbul is expected to draw strong interest from procurement professionals in Türkiye's key automotive trade markets, including Europe, Africa, and the Middle East. The show will offer exhibitors the opportunity to expand their business volume, operations, and professional networks.

With over 1,400 top-tier companies expected to participate, the event is set to break new records in exhibitor and visitor numbers, with the backing of leading organizations in the automotive sector.

Online visitor registration for Automechanika Istanbul 2025 is now open!

Thousands of products and services in the categories of parts and components, diagnostics and repair, Automechanika Istanbul 2025, which will host thousands of automotive industry professionals from around the world, has officially opened free visitor registration! Those wishing to explore the latest advancements in the automotive industry can register at www.automechanika-istanbul.tr.messefrankfurt.com.

Special areas and events at the trade fair:

Automechanika Academy: Panels discussing industry developments and future projections.

AI & Digitalization: The latest AI-driven and digital solutions in the automotive service sector.

Innovation & Future Technologies: Electric vehicle technologies, sustainable manufacturing solutions, and alternative fuel systems.

Automechanika Istanbul Awards Ceremony: For the first time, the most successful companies in sustainability, employment, and innovation will be honored.

Automechanika Istanbul
12 – 15 June 2025, Istanbul TUYAP Fair and Congress Center

For more information:

www.automechanika.com.tr

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Your contact:

Melis Kotil

Tel.: +90 216 384 50 50

melis.kotil@turkey.messefrankfurt.com

www.messefrankfurt.com.tr

Organizer:

**Messe Frankfurt Istanbul Uluslararası
Fuarçılık Ltd. Sti.**

Bostancı Mah. Yazmacı Tahir Sk. No: 50,
Kadıköy, İstanbul, Türkiye

Hannover Fairs Turkey Fuarçılık A.S.

Buyukdere Cad. Sarlı İş Merkezi, No:103 B
Blok Kat: 5, Mecidiyeköy, İstanbul, Türkiye

Our Partners and Contributors:

AASA – Automotive Aftersales Supplies Association, **APRA** – Automotive Parts Remanufacturers Association, **AKUDER** – Automotive Battery and Recycles Association, **ASA** – Automotive Service Equipment Manufacturers and Importers Association (Germany), **AUS Türkiye** – Intelligent Transport Systems Association, **BEM** – German E-Mobility Association, **EGEA** – European Garage Equipment Association (Belgium), **FIGIEFA** – Federation of Automotive Aftermarket Distributors, **HDMA** – Heavy Duty Manufacturers Association, **Turkish Composites Manufacturers Association**, **MEMA** – Motor Equipment Manufacturers Association, **OAC** – Overseas Automotive Council, **OIB** - Automotive Industry Exporters' Association, **OSS** - Turkish Automotive Aftermarket Association, **TAYSAD** - Automotive Suppliers Association of Türkiye, **Italian Chamber of Commerce in Türkiye**, **ITO** – Istanbul Chamber of Commerce, **TOBFED** – Turkish Aftermarket Services Federation, **TOSFED** – Turkish Automobile Sports Federation, **ZDK** – German Federation for Motor Trades and Repairs, **KOSGEB** – Small and Medium Enterprises Development Organization of Türkiye, **IBIS** - International Bodyshop Industry Symposium